

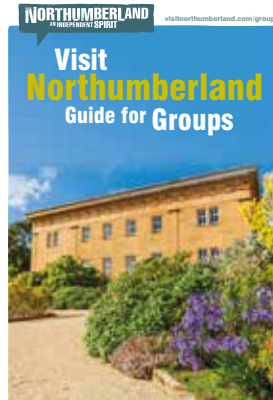
# Group Travel Partnership 2017-18

[visitnorthumberland.com/Groups](http://visitnorthumberland.com/Groups)



**Itineraries Business Listings  
Towns & Travel Online Brochure**

**Brochure in  
print and online**



**Email  
Newsletters**

**PR & advertising in line  
with marketing campaigns**



**Destination  
Membership**

**Exhibition Trade Shows**

**Group Leisure & Travel Show  
October 2017**

**British Tourism & Travel Show  
March 2018**



**and more...**

**Plans include; a group familiarisation visit with speed-dating style meeting for partners to meet the trade, other association membership options, Explore GB, international coverage through VisitBritain and more, dependent on budget.**