NORTHUMBERLAND **Economic Impact** of tourism in Northumberland 2017

10.3 million visits +6% **16 million visitor** days +6%

£924.84 million +6%visitor expenditure









The Food and Drink sector accounts for 36% of all expenditure and 31% of all employment



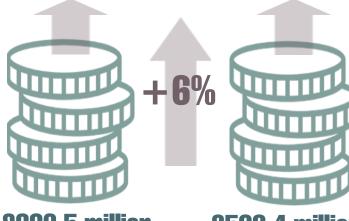






8.47 million day 1.8 million +6%visitors +6% overnight visitors

12,251 directly +4%employed by tourism



£336.5 million expenditure

£588.4 million expenditure

Average overnight spend pp - £242.42

Average day visitor spend pp - £29.46