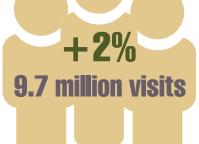
NORTHUMBERLAND
AN INDEPENDENT SPIRIT

Economic Impact of Tourism in Northumberland STEAM 2016



+3%
15.12 million visitor days

1.72 million overnight visitors spend 7.1 million nights (+4%)

Average length of visit

Serviced 2.3 nights Non-Serviced Visiting Friends & Relatives 7 nights 2.4 nights

£852 million economic impact +3%

£233.96

average spend per trip by overnight visitors **£28.70** average spend per day visitor

11,785 direct jobs 14,175 total jobs

+2%

8 million

day visitors

Accommodation +0.7%

Shopping + 2.1%

Recreation +2.3%

Food & Drink +2.5%

Transport +2.3%