

SERVICED ACCOMMODATION REPORTING YOUR OCCUPANCY

As part of our monthly research we require serviced accommodation providers to share with us their occupancy figures.

We require two pieces of information, as detailed in the diagram below.



Self-Catering accommodation:

Total number of units available in *June*

Total number of rooms occupied during *June*

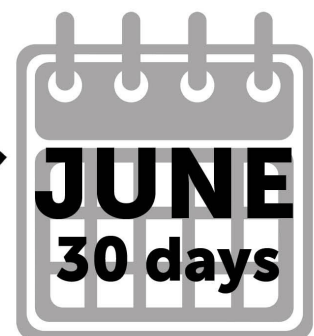
Once we have this information, we do a simple calculation to work out the units that were available to occupy against what was actually filled. You can see a demonstration of this in the figure below.

This gives us an overall figure which we record and use to monitor the tourism economy in Northumberland.

HOW TO CALCULATE TOTAL NUMBER OF UNITS AVAILABLE



Collection of 3 cottages



3 cottages x 30 days in June = **90** units available to occupy
