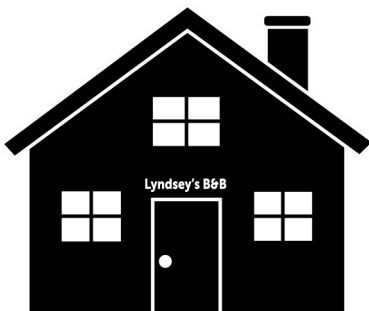


SERVICED ACCOMMODATION REPORTING YOUR OCCUPANCY

As part of our monthly research we require serviced accommodation providers to share with us their occupancy figures.

We require two pieces of information, as detailed in the diagram below.



Serviced accommodation:

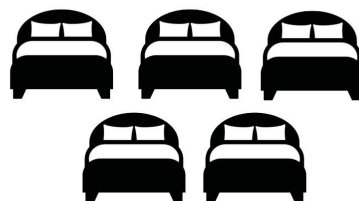
Total number of rooms available during *June*

Total number of rooms occupied during *June*

Once we have this information, we do a simple calculation to work out the bedrooms that were available to occupy against what was actually filled. You can see a demonstration of this in the figure below.

This gives us an overall figure which we record and use to monitor the tourism economy in Northumberland.

HOW TO CALCULATE TOTAL NUMBER OF ROOMS AVAILABLE



5 Bedrooms



5 bedrooms x 30 days in June = **150** bedrooms available to occupy
