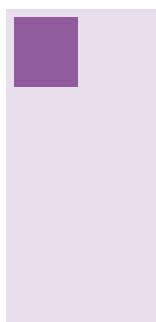


Days Out Leaflet 2022 Rate Card

The Northumberland Days Out leaflet is a dedicated printed guide, used by visitors to plan great days out across Northumberland.

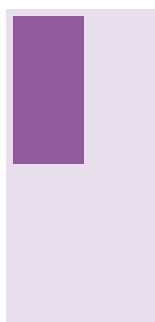
- 150,000 printed and distributed across Northumberland
- Definitive guide to the area with a map and information on attractions, travel, activities, eating out and shopping

Ad size	Measurements	Cost
Bold listing	Listing only	£95 +VAT
1/8 panel	42mm x 46.25mm	£220 +VAT
1/4 panel portrait	42mm x 97.5mm	£435 +VAT
1/4 panel landscape	89mm x 46.25mm	£435 +VAT
1/2 panel	89mm x 97.5mm	£820 +VAT
3/4 panel	89mm x 148.75mm	£1050 +VAT
Full panel	89mm x 200mm	£1400 +VAT
Sponsorship	-	Price on request



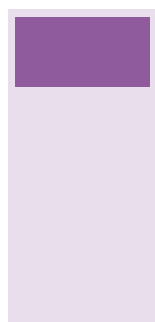
1/8

W 42mm
x D 46.25mm



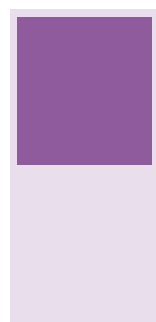
1/4

Portrait
W 42mm
x D 97.5mm



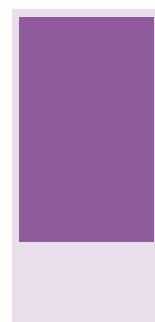
1/4

Landscape
W 89mm
x D 46.25mm



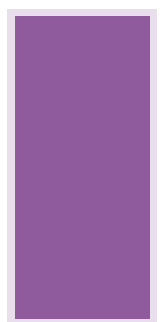
1/2

W 89mm
x D 97.5mm



3/4

W 89mm
x D 148.75mm



Full

W 89mm
x D 200mm

Artwork specification

Print ready PDF

Fonts converted to path | Photographs/images minimum 300dpi